

# Social Innovation – A European Territorial Perspective

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The Future of Social Service Delivery in the Baltic Sea Region – Kick-off SEMPRE

Berlin, 29.09.2016



Bundesinstitut  
für Bau-, Stadt- und  
Raumforschung

im Bundesamt für Bauwesen  
und Raumordnung



**Interreg**<sub>B</sub>  
Zusammenarbeit. Transnational.

# BBSR tasks in Interreg

- Represents the Federal administration in committees of transnational programmes
- Organises communication and knowledge transfer in Germany
- Manages on behalf of the Federal Ministry of Transport the Federal Programme for Transnational Cooperation, a support initiative for selected projects

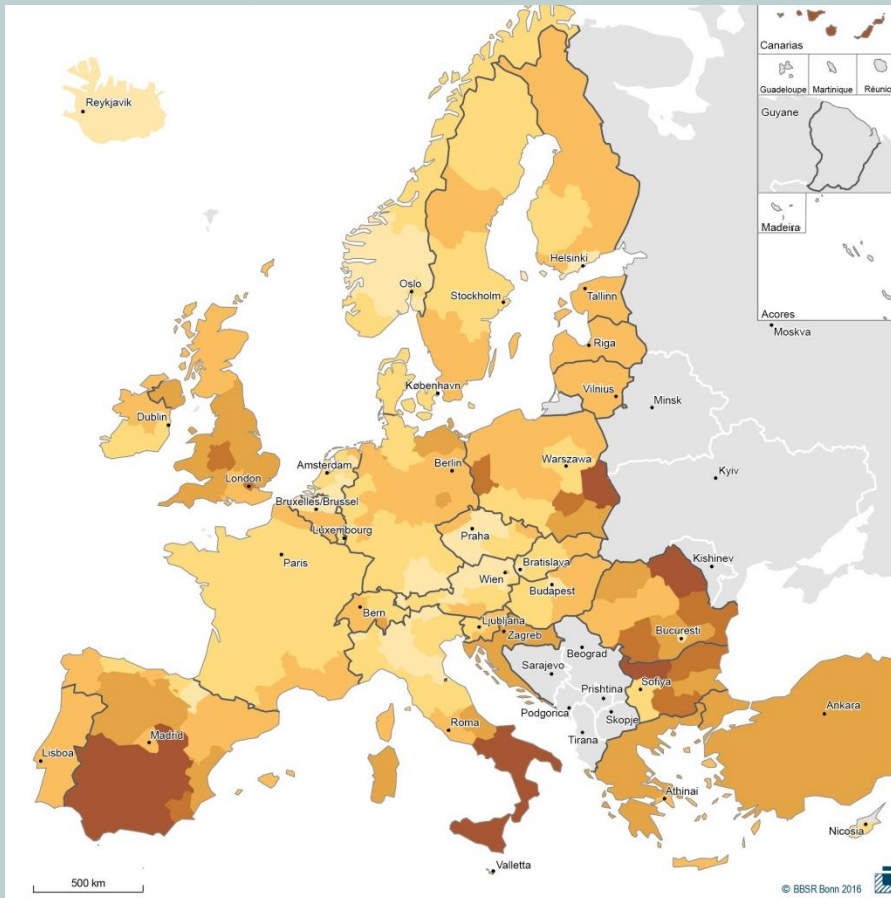


The screenshot shows the homepage of the Interreg.de portal. At the top, there is a navigation bar with the Interreg logo and the tagline 'Zusammenarbeit. Transnational.' followed by links for ENGLISH, KONTAKT, RSS-FEED, IMPRESSUM, NUTZUNGSHINWEISE, and a search bar. Below this is a green navigation menu with tabs for Interreg, Bundesförderung, Projekte, Service, and Aktuelles. The main content area features a large landscape image of a river valley. Below this are three featured articles: 'Projekte stellen sich vor' (with an image of a woman using a laptop), 'Für Einsteiger' (with an image of a woman on a train platform), and 'Unser Blog' (with an image of a hand holding a stamp). At the bottom, there are sections for 'Aktuelle Meldungen' (listing newsletters and events) and 'Journal und Newsletter' (with a 'Abonnieren' button).

Our portal: [www.interreg.de](http://www.interreg.de)



# Risk of poverty – rural and urban

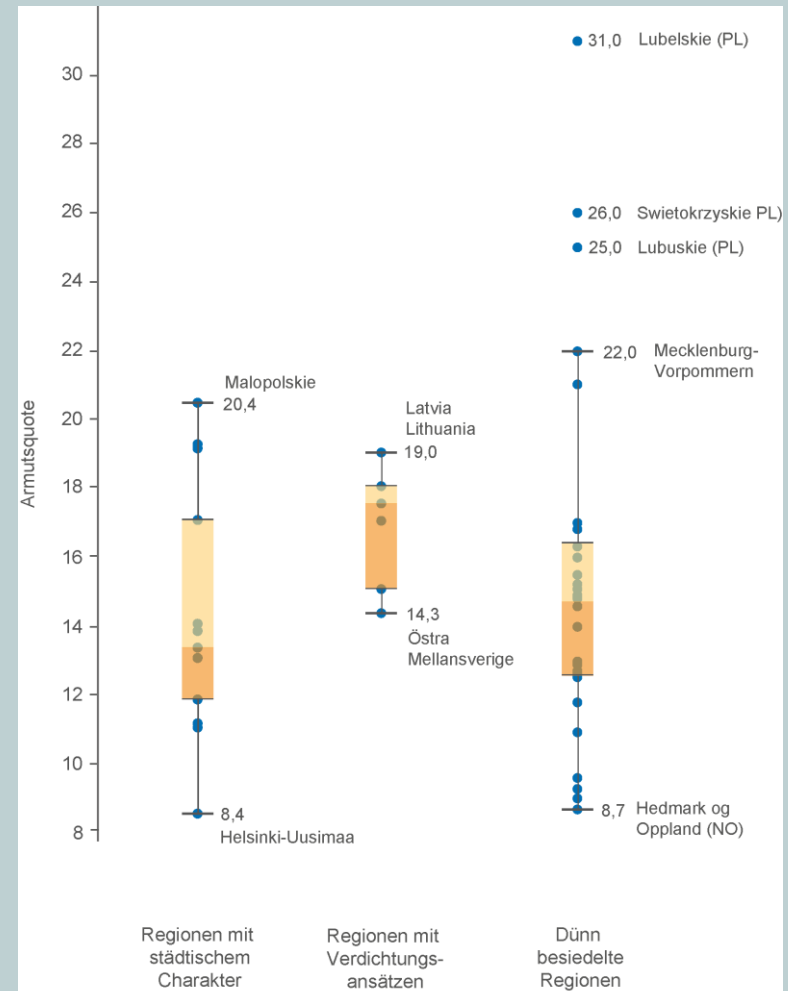


Von Armut bedrohte Bevölkerung in %, 2011\*



Datenbasis: Laufende Raumbewertung Europa, ESPON Datenbank; UpTeMo, Eurostat REGIO Geometrische Grundlage: GK GeoMarketing, Regionen NUTS2 (2010); NUTS0 (2010); PT, TR; NUTS1 (2010); BE, EL, HR, HU, UK, Bearbeitung: R. Binot

\* Daten DE, EL, NL: 2010; Daten FR, UK: 2009

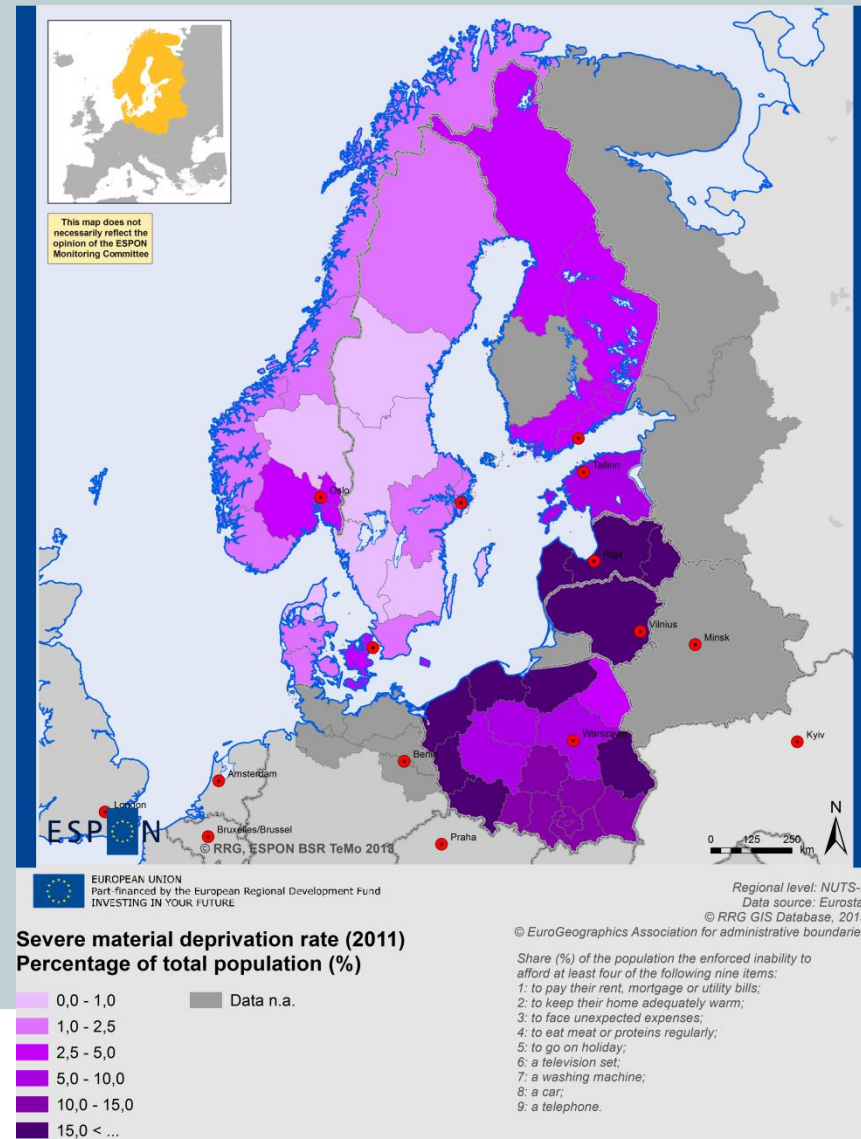




# Severe material deprivation



- Data for 2011
- Huge improvement since in LV and LT (still the highest in BSR)
- decrease in PL, SE, NO, EE
- Increase in DK
- Only national data for DE 5.3% (no change)

Baltic Sea Region Territorial Monitoring Tool  
via [www.espon.eu](http://www.espon.eu)




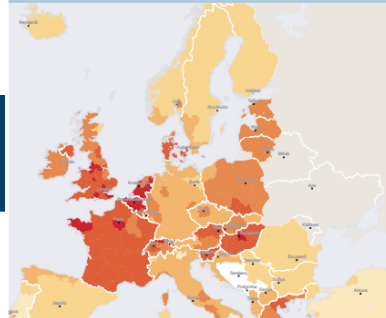

# Social Services of general interest

- Services of General Economic Interest
- Social Services of General Interest


**Bundesinstitut für Bau-, Stadt- und Raumforschung**  
im Bundesamt für Bauwesen und Raumordnung



## European Atlas of Services of General Interest

Energy - Water - Sewage - Waste - Motorways - Roads - Busses - Transport - Postal activities - Telecommunicaton - Broadband - Education - Schools - Hospital beds - Doctors - Nurses - Child care - Employment agencies - Veterinary offices - Broadcasting - Culture - Sport stadiums - Accessibility



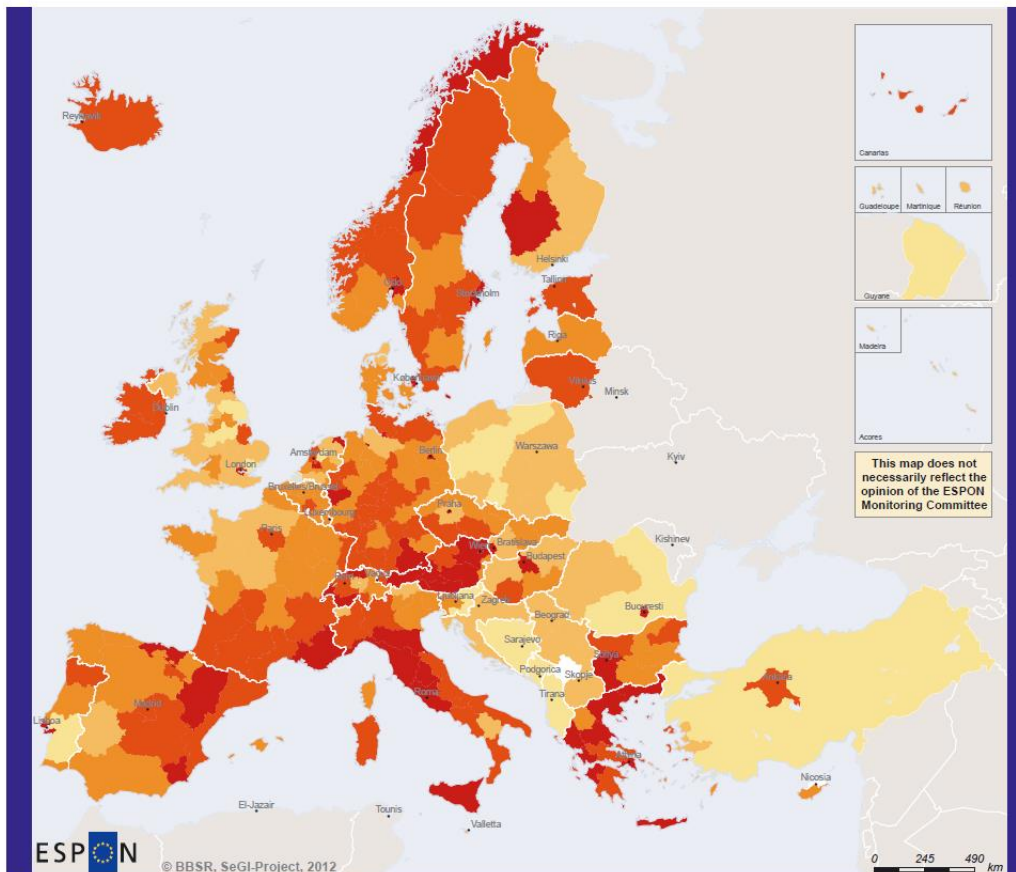
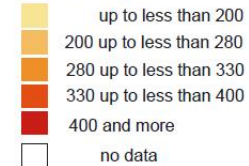
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# Doctors and physicians

## Doctors and physicians

Doctors and physicians per 100 000 inhabitants, 2008



ESPON  
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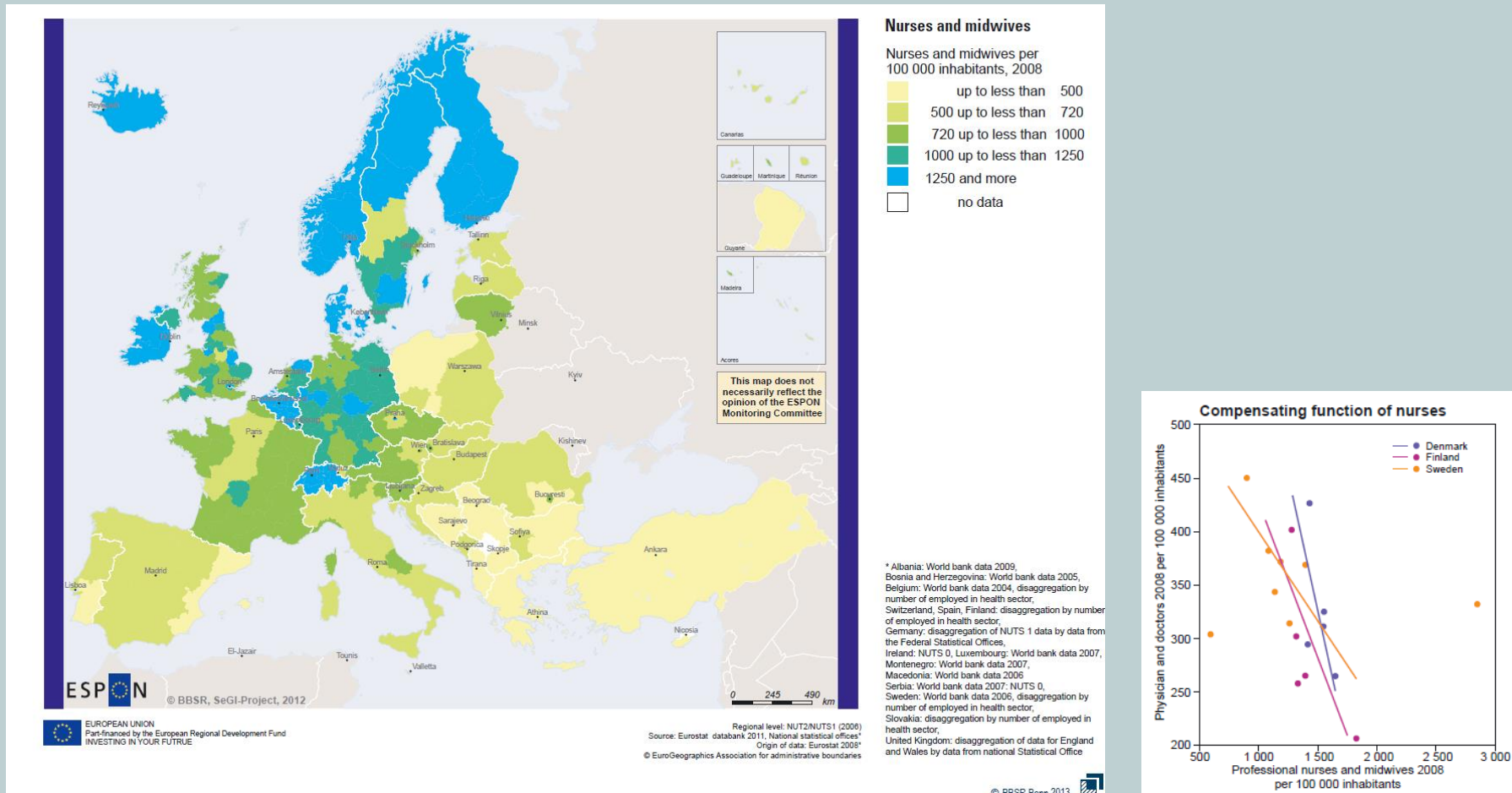
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Regional level: NUT2/NUTS1 (2006)  
Source: Eurostat databank 2011, National statistical offices\*  
Origin of data: Eurostat 2008\*  
© EuroGeographics Association for administrative boundaries

\* Albania: World bank data 2009,  
Bosnia and Herzegovina: World bank data 2005,  
Belgium: disaggregation by number of employed in health sector,  
Germany: disaggregation of NUTS 1 data by data from the Federal Statistical Offices,  
Ireland: NUTS 0, Luxembourg: 2007,  
Montenegro: World bank data 2007,  
Macedonia 2006, Malta 2009,  
Serbia: World bank data 2007: NUTS 0,  
United Kingdom: disaggregation of data for England and Wales by data from national Statistical Office

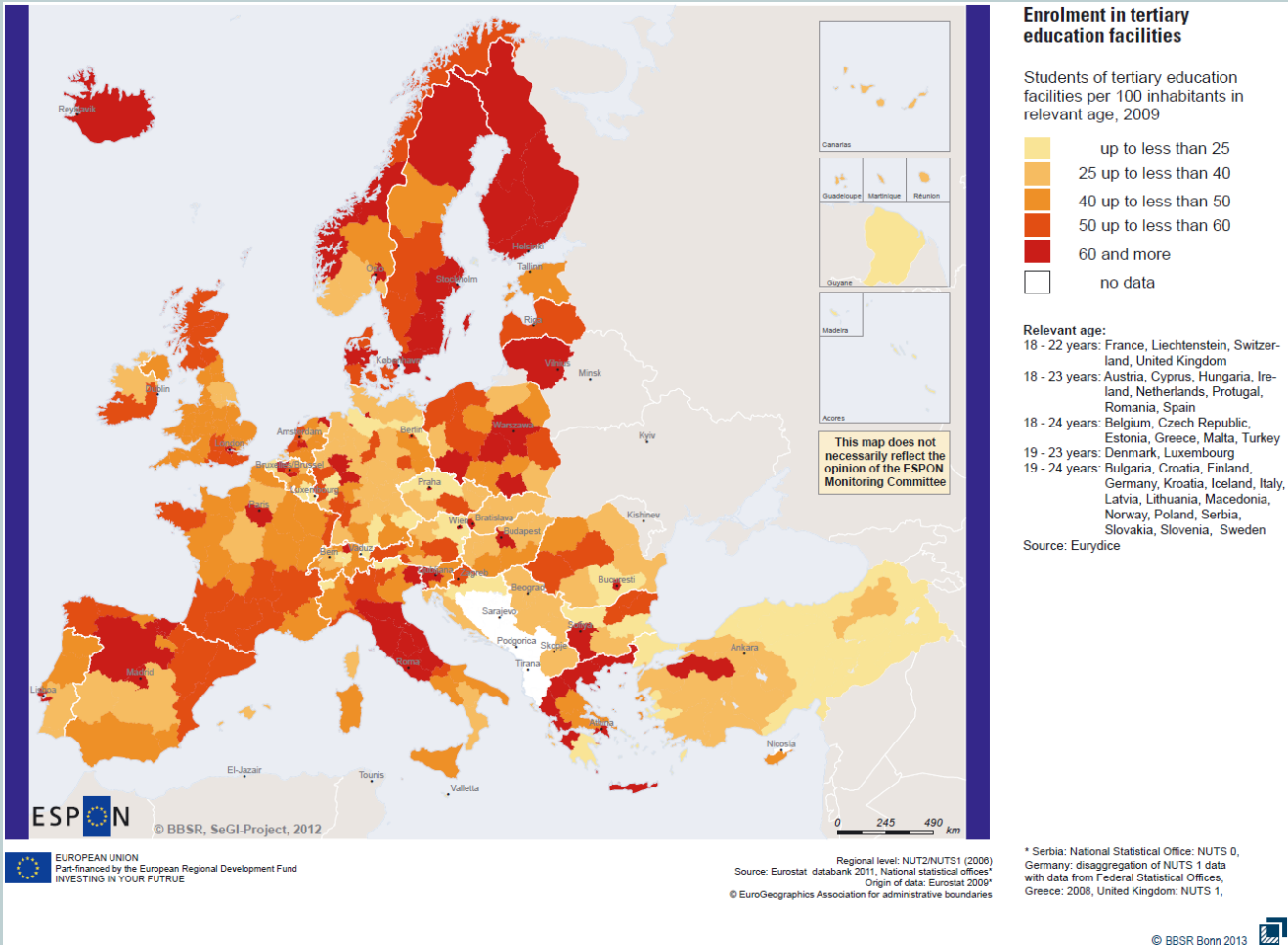
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# Nurses and midwives





# Enrolment in tertiary education



# Regional typology of social services

## Regional typology of SSGI

Standard-deviations from European average

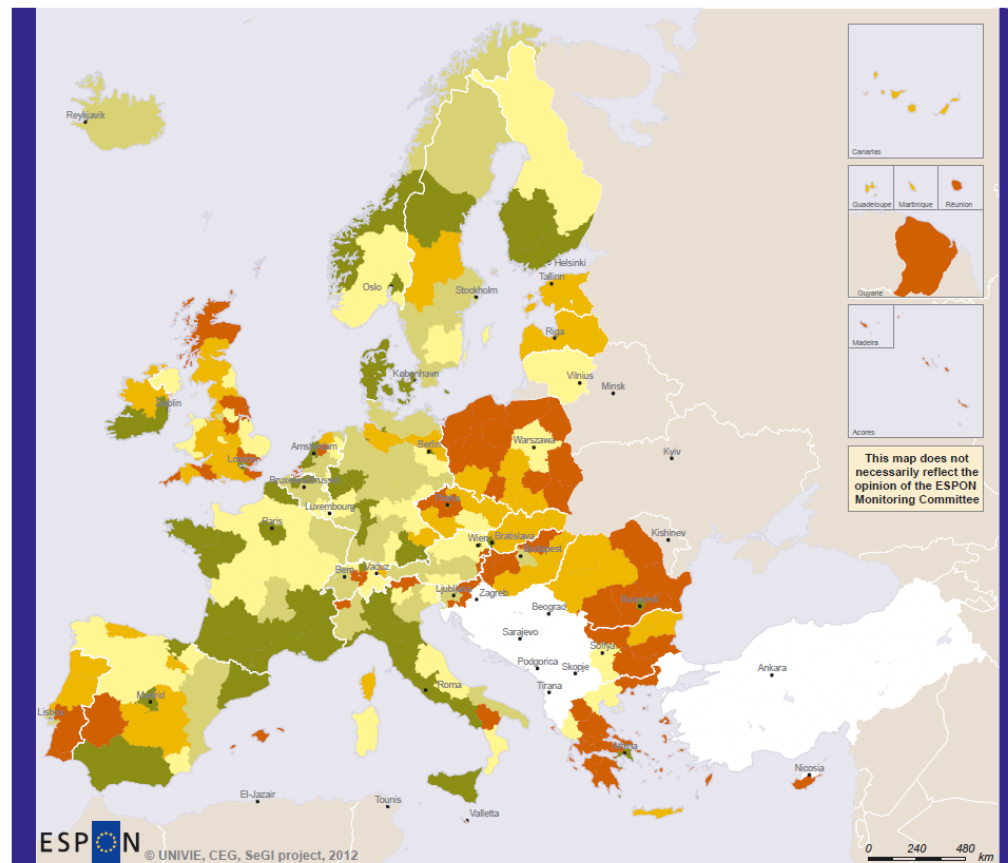
- below average (-3,9 to -1,5)
- moderately below average (-1,5 to -0,5)
- around average (-0,5 to 0,5)
- moderately above average (0,5 to 1,5)
- above average (1,5 to 8,7)

no data

### Indicators

(Z-transformed; i.e. expresses deviation from mean in standard-deviation)

1. Attainment of lower education  
(Students in pre-primary education per 100 inhabitants of resp. age-group, 2009)
2. Attainment of higher education  
(Students in upper-secondary education per 100 inhabitants of resp. age-group, 2009)
3. Attainment of tertiary education  
(Students in tertiary education per 100 inhabitants of resp. age-group, 2009)
4. Public finance  
(National public expenditures on education per inhabitant, 2009)
5. Availability of main health care  
(Available hospital beds per 100 000 inhabitants, 2009)
6. Availability of primary health care  
(Physicians and doctors per 100 000 inhabitants, 2009)
7. Availability of additional care  
(Professional nurses and midwives per 100 000 inhabitants, 2009)
8. Public finance  
(National public expenditures on health care per inhabitant, 2009)



This map does not necessarily reflect the opinion of the ESPON Monitoring Committee

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Regional level: NUTS 2  
Source: EUROSTAT, 2011  
Origin of data: EUROSTAT, 2011  
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# Social Innovation in Interreg

- Promoting innovation for smart and medium-sized enterprises
- Offering better public services of general interest
- Improving the accessibility of research and innovation to financial resources
- Enhancing cooperation between research, education, infrastructures and enterprises



# Social Innovation projects



Interreg facilitates social innovation by enabling players from different (social/economic) sectors and (territorial/admin) layers to connect, share and learn.





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